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SECTION 18.

PHILOLOGY AND JOURNALISM

STRUCTURAL FEATURES OF TWO-COMPONENT ENGLISH ECONOMIC TERMINOLOGICAL COLLOCATIONS (BASED ON BOOK “THE BUSINESS ETHICS” BY WILLIAM H. SHAW)

Ishchuk N., Barchuk K.144

РОЛЬ ЕЛЕКТРОННИХ ОСВІТНІХ РЕСУРСІВ У ФОРМУВАННІ НАВИЧОК ЧИТАННЯ ІНОЗЕМНОЮ МОВОЮ У ДІТЕЙ З ДИСЛЕКСІЄЮ

Алексєєва М.А.146

СТРУКТУРНО-СМИСЛОВИЙ ПІДХІД ДО ВИВЧЕННЯ СКЛАДНОСУРЯДНОГО РЕЧЕННЯ

Животовська М.О., Лимаренко О.А.150

SECTION 19.

PHILOSOPHY AND POLITICAL SCIENCE

НВІС-КОНВЕРГЕНЦІЯ: НОВІТНІ ТЕХНОЛОГІЇ, БЕЗМЕЖНІ МОЖЛИВОСТІ ТА ВИКЛИКИ ДЛЯ СУСПІЛЬСТВА

Кизименко І.О., Гусєва Н.Ю.153

ВПЛИВ ІННОВАЦІЙНИХ ПРАКТИК STEM-ОСВІТИ НА РОЗВИТОК ОБДАРОВАНОЇ МОЛОДІ: ДОСВІД І ПЕРСПЕКТИВИ

Книш І.В.155

ЦІННІСНІ СТРУКТУРИ СУЧАСНИХ РЕЛІГІЙНО-ФІЛОСОФСЬКИХ ДОКТРИН

Тирон В.О.161

SECTION 20.

PEDAGOGY AND EDUCATION

ARTISTIC AND PEDAGOGICAL INTERPRETATION OF MUSICAL WORKS

Levytska I.M.164

ЕТАПИ ФОРМУВАННЯ ЗДАТНОСТІ ДО КРИТИЧНОГО МИСЛЕННЯ МАЙБУТНІХ БАКАЛАВРІВ ПРАВА

Тирон В.О.167

ОПТИМІЗАЦІЯ ВИКЛАДЕННЯ ДИСЦИПЛІНИ “ПРОФІЛАКТИКА СТОМАТОЛОГІЧНИХ ЗАХВОРЮВАНЬ” ІЗ ЗАЛУЧЕННЯМ ПЛАТФОРМИ ДИСТАНЦІЙНОГО НАВЧАННЯ LİKAR_NMU

Науково-дослідна група:

Савичук О.В., Любарєць С.Ф., Зайцева Є.М., Шаповалова Г.І.170

РОЛЬ СИМУЛЯЦІЙНОГО НАВЧАННЯ У ПІДГОТОВЦІ СТУДЕНТА МЕДИКА

Науково-дослідна група:

Гриджук Т.І., Ключініський І.Д., Дрогомерецька О.І., Сарапук О.Р., Сарапук І.В.173

SECTION 18.
PHILOLOGY AND JOURNALISM

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**STRUCTURAL FEATURES OF TWO-COMPONENT
ENGLISH ECONOMIC TERMINOLOGICAL
COLLOCATIONS (BASED ON BOOK “THE BUSINESS
ETHICS” BY WILLIAM H. SHAW)**

Introduction. The study of collocations plays a crucial role in understanding and effectively using language in specific domains, such as economics. This research focuses on exploring the structural features of two-component English economic terminological collocations, drawing insights from the book “The Business Ethics” by William H. Shaw.

Review of recent publications. Many researchers studied the structure of English two-component economic terms, including P. Baker, T. McEnrole, M. Salamah [2], L.Soloviova, K. Yakymenko [3] and others, who analyzed data from economic corpora to identify structural features of two-component economic terms.

The main **objective** of the paper is to study of two-component economic terms in modern English. The research material comprised 129 English terms selected from the textbook “The business ethics” by William H. Shaw.

Result of the research. Structural patters of such two-component terminological collocations vary. The most active are structural models of an attributive nature. Two-component terminological collocations consist of the main component, which conveys the main concept, and the subordinate component. The main component is mostly expressed by a noun. A distinction is made between prepositive and postpositive meanings, or attributes. Prepositive meanings can be expressed by a noun, adjective, adverb, gerund, adverb, and numeral. Prepositive meaning combinations are more concise in the form of constructions, in accordance with the group meaning in the postposition, therefore this method is typical for the terminology of environmental protection (safety factor).

Table 1

Structural patterns of two-component economic terminological collocations

Structural pattern		Number of occurrences
N+N	<i>air pocket, cash flow, debt-equity ratio, exercise price, money laundering</i>	57
Adj+N	<i>accrual basis, convertible bond, current account, defensive merger, financial leverage</i>	51
P+N	<i>balanced funds, controlling group, highflying stock, lending operations, negotiated commission</i>	21

[created by the authors based on 1]

The number of collocations depends on the usage of the noun, as well as on the presence of synonyms, for example, *losing market* – *falling market*. Synonyms also exist both in the British and in the American version of the English language, for example, *common share* (Br.E.) – *common stock* (Am.E.), *bank annuity* – *consolidated annuity* are examples of synonymy in the British English.

The pie chart below (Fig. 1) shows the frequency of appearance of the above-mentioned structures of two-component terminological collocations.

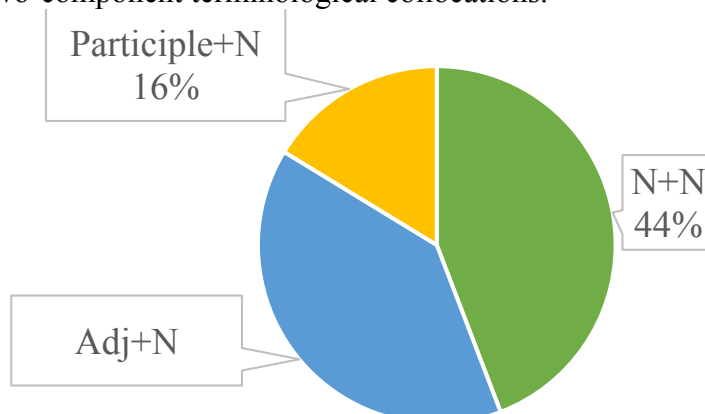


Fig. 1. **The frequency of appearance of structural patterns of two-component terminological collocations**

[created by the authors based on 1]

The subtype Noun + Noun is common, and accounts for 44% (57 units). It includes such examples as *air pocket*, *bond market*, *cash flow*, *debt-equity ratio*, *exercise price*, *hedge funds*, *insurance agent*, *loan business*, *money laundering*, etc.

The subtype Adjective + Noun is also common in English financial terminology, and accounts for 40% (51 units) of multi-word terms. Examples include: *accrual basis*, *convertible bond*, *current account*, *defensive merger*, *discretionary income*, *economic dip*, *financial leverage*, *fiscal drag*, *general ledger*, *insurable interest*, *long stock*, *monetary snake*, *negotiable instruments*, *public funds*, *secondary market*.

The subtype Participle + Noun (accounts for 16%, 21 terminological units) includes the following examples: *authorized stock*, *balanced funds*, *controlling group*, *guaranteed bond*, *highflying stock*, *lending operations*, *negotiated commission*, *paying agent*, *required reserves*, *sleeping beauty*, *trading session*, etc.

The prevalence of the Noun + Noun model in modern terminological systems of the English language can be explained by the fact that these structurally compact units, denoting certain special concepts of terminology in their correlation with the conceptual apparatus of the field, are able to convey various restorations of the logical-semantic character of terminological units at the lexical level.

Conclusion. In conclusion, the study of terminological collocations, especially in specific domains like economics, is essential for understanding and effectively using language. The research results indicate that the most productive structure among the models of English terminological phrases is the two-component structure. The structural patterns identified include Noun + Noun, Adjective + Noun, and Participle + Noun.

The analysis of the research data revealed that the Noun + Noun subtype is the most common, accounting for 44% of the two-component economic terminological collocations.

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